

Personal Brand

Build your personal brand with confidence and clarity

A practical journey through personal branding, from fundamentals to trends. Learn with real examples and apply what you learn from day one.

6 modules

What you'll learn

- ✓ Discover your unique angle and story
- ✓ Create a standout profile with your own content
- ✓ Connect with value and build your reputation

Syllabus

1 Who you are

Your angle Your story

2 Show up

A standout profile Your own content

3 Grow your network

Connect with value Reputation

Who is it for?

Professionals and students looking to build a strong personal brand

Start today at capacita.paulovila.org

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