

# Curso para cerrar la brecha del equipo en la competencia «Comunicación»

Bridge the gap and excel in communication

A comprehensive journey from basics to advanced communication, with practical examples and immediate application in daily work and professional settings.

37 modules

## What you'll learn

- ✓ Master effective communication fundamentals
- ✓ Overcome communication barriers and enhance self-awareness
- ✓ Develop verbal and written communication techniques
- ✓ Enhance team collaboration and leadership skills
- ✓ Utilize digital tools for virtual communication
- ✓ Identify and adapt to different communication styles
- ✓ Improve active listening and non-verbal skills
- ✓ Build confidence and resilience in interactions
- ✓ Apply intercultural communication strategies
- ✓ Receive and apply assessments and feedback

## Syllabus

### 1 Understanding Communication Fundamentals

Foundations of Effective Communication    Recognizing Communication Styles    Identifying Communication Barriers  
Self-Awareness in Communication    Practical Application in Daily Work

### 2 Enhancing Listening and Non-Verbal Skills

Mastering Active Listening    Reading Non-Verbal Cues    Empathetic Communication    Effective Feedback Usage  
Conflict Resolution via Communication

### 3 Developing Verbal and Written Communication Skills

Verbal Clarity and Conciseness    Adapting Communication for Different Audiences    Storytelling for Effective Messaging  
Structuring Effective Presentations    Written Communication Best Practices

### 4 Building Confidence and Resilience

Emotional Management in Difficult Conversations    Building Communication Confidence    Overcoming Communication Anxiety  
Building Communication Resilience    Cultivating a Growth Mindset

### 5 Advanced Communication in Organizational Contexts

Collaborative Team Communication    Leading Effective Meetings    Facilitating Group Communication  
Cross-Functional Communication Management    Communication Strategies for Organizational Change

### 6 Intercultural Communication

Intercultural Communication Principles    Cultural Differences in Communication    Cross-Cultural Communication Strategies  
Cultural Case Studies

### 7 Digital Communication and Technology

Digital Communication Tools    Virtual Collaboration Tools    Hybrid Work Communication Management  
Crisis Communication

### 8 Assessment and Feedback

Formative Assessment    Summative Assessment    Self and Peer Assessment    Pre-Course Diagnostic Assessment

## Who is it for?

Professionals and students looking to improve their communication skills and bridge the gap in their teams.

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