

Digital Design

Master the fundamentals of digital design and create professional visuals

A practical journey through digital design, from basics to professional techniques. Learn with real examples and apply your knowledge from day one.

6 modules

What you'll learn

- ✓ Understand color and contrast principles
- ✓ Create social media posts
- ✓ Apply hierarchy and space concepts
- ✓ Learn typography basics
- ✓ Design your visual identity
- ✓ Use the right export settings

Syllabus

1 Design basics

Color and contrast Typography

2 Create pieces

Social posts Your visual identity

3 Make it pro

Hierarchy and space Export right

Who is it for?

Designers and digital creators looking to improve their visual skills

Start today at capacita.paulovila.org

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